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| Website Proposal |
| **Tariq Sultan Ameer** |
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Submitted by

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# Introduction

We are from website developers Pakistan and this is inform you that it was great to speak with you yesterday about your new project for classified Website.  
Thank you for the opportunity to submit a proposal for your website. Working together, I believe we can create a site that is simple to navigate and has a professional yet welcoming design.

As per your basic requirements we have identified and listed below the Needs and Solutions that we will want to address in this project.

# Features for Website:

|  |  |  |
| --- | --- | --- |
| Latest Features | | |
| SR | **Home Page** | |
| 1 | a | Product Search function |
| b | Categories |
| c | Recent Adds |
| d | Locations |
| e | Price Range |
| f | Slider (Optional) |
| g | Login / Register |
| SR | **Ads Posting Features** | |
| 2 | a | Add Post |
| b | Edit Posting |
| c | Hide Post |
| d | Free Posting |
| e | Ads Description |
| SR | **Preference Features** | |
| 3 | a | Displays latest ads first |
| b | Multiple Image Posting |
| c | Featured listing |
| d | Multiple Locations |
| SR | **Categories Features** | |
| 3 | a | Add Categories |
| b | Edit Categories |
| c | Delete Categories |
| SR | **Others Features** | |
| 4 | a | Login / Register |
| b | User Profile |
| b | Contact Us |

# Estimate Time frame:

To complete the work outlined in the project scope, we'll need approximately 40 working days from beginning to end, depending on when we receive feedback at each milestone. Upon signing the proposal we are prepared to start work immediately.

**Details**:

|  |  |
| --- | --- |
| Description | Working Days |
| Website development | 40 |

# Investment – Pricing Plan

# Core Budget:

Below is the budget we've estimated based on the scope of services outlined earlier in this proposal? If you have any questions about our pricing or need to increase or decrease the scope of work so kindly let us know we will share with you the further details:

**Details**:

|  |  |
| --- | --- |
| Description | Price PKR |
| Website development | Rs 50,000.00 |

# Payment Phase:

If you want WDP to go forward with the project, here is the schedule for payments of the fee. WDP will launch the website when requested, providing that there is no balance due.

**Details:**

|  |  |  |
| --- | --- | --- |
| Payment Method | % | Price PKR |
| Advance Payment | 40 | **Rs 20,000.00** |
| Deployment | 60 | **Rs 30,000.00** |
| Grand Total | **100** | **Rs 50,000.00** |